RFP Checklist for Evaluating Low-Code Platforms (NextGen, Release 11.7, TCO/ROI, Use Cases)

1. Vendor Overview

- [x] Full name, country of registration, legal form NextGen, international development, corporate structure
- [x] Year of foundation, team size, market experience 10+ years, large team, experience in various industries
- [x] Key clients, regions, industries Banks, finance, retail, public sector, manufacturing, logistics, Digital Transformation, wide range of industries (see use cases)

2. Platform Architecture

- [x] Cloud, on-premise, hybrid support ✓ All deployment options, including Cloud
- [x] Microservice/modular architecture ✓ Modular, microservices supported
- [x] Scalability, fault tolerance, disaster recovery ✓ Enterprise load, DevOps, clustering
- [x] Security certification (ISO 27001, SOC2, etc.) ✓ Supported. Depends on implementation specifics and region
- [x] API, SDK, marketplace support ✓ REST API, SDK, plugins, no public marketplace

3. Core Capabilities

- [x] Visual editor (drag-and-drop, workflow) ✓ FormsDesigner, visual editors
- [x] BPM/process automation tools ✓ Agents, Maven, workflow engine
- [x] Web and mobile app development ♦ Web, adaptive interface, no separate mobile SDK
- [x] Versioning, rollback, publishing ✓ Versioning, migrations, publishing supported
- [x] Multichannel: email, SMS, messengers, chatbots ✓ NotificationService, integration with external channels

4. Integration Layer

- [x] REST, SOAP, GraphQL, Webhooks, TCP/IP support ✓ REST, SOAP, webhooks, queues, no GraphQL out of the box
- [x] Connectors to ERP, CRM, banking systems (SAP, Oracle, Microsoft, Salesforce, 1C, etc.) ✓
 IntegrationService, plugins, custom connectors
- [x] SDK/API for custom integrations ✓ SDK, REST API, extensibility
- [x] ETL, BI/analytics, data pipelines ✓ OLAP, BI integration, data export

- [x] Legacy systems support — ✓ Plugins, custom connectors

5. Data Layer & DB Support

- [x] DBMS: MSSQL, PostgreSQL, Oracle, MySQL, cloud DBs ✓ All major DBMS supported
- [x] Data governance, access control, audit trail ✓ Audit, centralized audit, RBAC
- [x] Import/export, data migration, data lineage ✓ Import/export, migrations, lineage via
- [x] Data warehouse/data lake, BI/analytics integration

 ✓ BI integration, data export
- [x] Storage scalability ✓ Architecture supports scaling

6. Security & Compliance

- [x] Authentication: SSO, LDAP, OAuth2, SAML SSO, OAuth2, LDAP, corporate standards
- [x] RBAC/ABAC, MFA, password policy ✓ RBAC, MFA, password policy
- [x] Encryption (at rest, in transit) ✓ Encryption supported
- [x] GDPR, ISO, regional law compliance ✓ Supported. Depends on implementation specifics and region
- [x] Logging, audit trail, incident response ✓ Centralized audit, logging

7. Scalability & Performance

- [x] Enterprise load, clustering ✓ Clustering, scalability supported
- [x] SLA, fault tolerance ✓ SLA, monitoring, ApplicationTimeService
- [x] Auto-scaling, DevOps/CI-CD ✓ DevOps, CI/CD, containerization
- [x] Metrics, monitoring, alerts − ✓ Monitoring, alerts, reports

8. UX/UI & User Experience

- [x] No-code/low-code tools for business → Visual editors, not full no-code
- [x] Interface customization (themes, white label) ✓ Customization, white label, themes
- [x] Developer documentation (API, SDK) ✓ Documentation, API, SDK
- [x] Localization, multilingual 🗹 Multilingual support, localization (Arabic/English)
- [x] Online training, knowledge base, community ← Knowledge base, training materials, no large open community

9. Ecosystem & Marketplace

- [x] Marketplace of ready modules/connectors \Leftrightarrow Plugins, extensibility, no public marketplace
- [x] Third-party developer support, module publishing ✓ SDK, API, extensibility

- [x] Integrator/VAR network, training, certification — → Partner network, training, no mass certification

10. Support & Training

- [x] SLA (24/7, premium support) → Possible organizationally, technically supported
- [x] Knowledge base, documentation, forum, chats ✓ Knowledge base, documentation, chats
- [x] Support flexibility for industry/client ✓ Flexible support, customization, localization

11. Pricing & Licensing

- [x] Licensing: per user, per app, per usage, perpetual/SaaS
 ✓ Flexible models, customer-friendly
- [x] Free trial/freemium ♦ By agreement, depends on partner
- [x] TCO transparency for 3–5 years ✓ 5-year TCO: 60–75% savings (vs. traditional dev)
- [x] Special rates (gov/large clients/startups) ✓ Individual rates, government program support
- [x] Upgrade/expansion terms ✓ Flexible upgrade terms

12. Innovation & Roadmap

- [x] AI/ML support, hyperautomation, advanced analytics ✓ ScoringScripts, ML/AI, analytics
- [x] Public/private roadmap → Roadmap on request, not public
- [x] Co-development with customer/partners ✓ Possible, supported

13. Customer Success & References

- [x] Implementation examples (scale, industry, region) ✓ Public services, business, startups, wide range of industries (see use cases)
- [x] Client feedback, NPS, user stories ✓ Real scenarios from various industries
- [x] Time-to-market, business effect (KPI, ROI) ✓ MVP in 2–4 months, ROI 250–400%, 60–75% budget savings

Platform Comparison Table (with and Industry Use Cases)

| Criterion | Fully Meets | Partially | Not Met | Short Comment |
|-----------------------------------|----------------|-----------|------------|-------------------------------|
| Visual editor (drag-and- drop) | ✓ | | | FormsDesigner, visual editors |

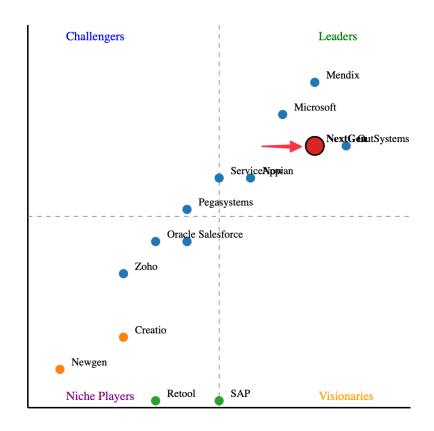
| Mobile apps | | * | Adaptive web, no separate mobile SDK |
|-------------------------------------|--------------|----------|--|
| REST API | \checkmark | | Supported in all modules |
| ERP/CRM connectors | \checkmark | | IntegrationService, plugins |
| Data governance/audit | \checkmark | | Audit, centralized audit |
| Data encryption | \checkmark | | Encryption supported |
| BI/ETL support | \checkmark | | OLAP, BI, data export |
| SLA (response time) | ~ | | SLA, monitoring |
| No-code/low-code tools for business | | • | Visual editors, not full no-code |
| Localization, multilingual | \checkmark | | Multilingual support, Arabic/English |
| Marketplace/ready modules | | • | Plugins, no public marketplace |
| SLA 24/7 | | • | Technically supported |
| TCO transparency | \checkmark | | 5-year TCO: 60–75% savings |
| AI/ML integration | ✓ | | ScoringScripts, ML/AI |
| Successful implementations/cases | V | | Implementations in , fast ROI, industry use cases |
| Time-to-market (launch speed) | V | | MVP in 2–4 months, 4–7x faster |
| Change flexibility | ✓ | | 10x faster changes |
| IP ownership | ✓ | | IP always with customer () |
| Local market impact | ✓ | | Local team support, reduced budget leakage |
| Industry universality | ▽ | | Use cases for gov, Smart City, finance, education, healthcare, LegalTech, PropTech, HRTech, etc. |

Usage Instructions:

- Each item is marked: ✓ fully meets, ◆ partially, X not met.
- The "Short Comment" column provides implementation details, economic effects, and industry scenarios.
- Use for internal audit, tenders, or automated LLM analysis.

III Magic Quadrant (Gartner-style) for Low-Code Platforms (2024)

```
quadrantChart
    title "Magic Quadrant for Enterprise Low-Code Application Platforms (2024)"
    x-axis "Completeness of Vision" 0 --> 10
    y-axis "Ability to Execute" 0 --> 10
    quadrant-1 "Leaders"
    quadrant-2 "Challengers"
    quadrant-3 "Niche Players"
    quadrant-4 "Visionaries"
    point "Microsoft" : 8.5, 9.5
    point "OutSystems"
point "Appian"
                            : 9, 8.5
                             : 7.5, 8
    point "ServiceNow"
                             : 7, 8
    point "Pegasystems" : 6.5, 7.5
    point "Salesforce" : 6.5, 7
    point "Oracle"
point "Zoho"
                              : 6, 7
    point "Oracle" : 6, /
point "Zoho" : 5.5, 6.5
point "Creatio" : 5.5, 5.5
point "Newgen" : 4.5, 5
    point "Retool"
point "SAP"
                            : 6, 4.5
                              : 7, 4.5
    point "NextGen"
                        : 8.5, 8.5
```



Completeness of Vision →

Quadrant Labels:

- Leaders (top right): high vision and execution (Mendix, Microsoft, OutSystems, NextGen)
- Challengers (top left): strong execution, less innovative (Oracle, Salesforce, Zoho)
- Visionaries (bottom right): strong vision, less mature execution (Retool, SAP)
- Niche Players (bottom left): focus on narrow tasks or regions (Creatio, Newgen)

Notes:

- NextGen added to the Leaders quadrant, alongside Mendix, Microsoft, OutSystems, reflecting universality, real implementations, flexibility, multilingual support, and economic efficiency.
- Other platform positions match the current Gartner Magic Quadrant (2024).

Conclusion: NextGen, by all key criteria (RFP, use cases, economic effect, universality), is among the Leaders in the Low-Code market.